

2012

(annual report)

i(cs)

INSTITUTE *for* CHILD SUCCESS

2012 was a success for the Institute for Child Success (ICS). This report highlights the year.



Financials

Pages 6–7

An overview of revenues and expenses for the last fiscal year



Research

Page 8

A review of ICS facilitated research in 2012



Policy

Page 9

A look at our advocacy and policy initiatives



Integration

Pages 10–11

Integration efforts undertaken in 2012



The Future

Pages 11–12

Looking ahead to 2013



DEAR FRIENDS OF ICS

The ambitious goal of the Institute for Child Success (ICS) is to “create a culture that facilitates and fosters the success of all children” in South Carolina. Our singular focus on systems change sets ICS apart. Rather than being a direct service provider, ICS seeks to create exponential change across South Carolina by improving the systems that foster the health and education of young children, prenatal to age five. ICS supports service providers, policymakers, and business leaders focused on early childhood development, healthcare, and education — all to coordinate, enhance, and improve efforts for maximum effect.

Working with partners like you, we are making a difference! Over the past year, our advocacy initiatives have amplified policymaker and corporate leader understanding of the link between early childhood outcomes and economic prosperity. Likewise, ICS research continues to expand the early childhood community’s knowledge base, challenging all stakeholders to collectively explore innovative methods for achieving our shared objectives.

We invite you to learn about last year’s accomplishments and ICS plans for the upcoming year in the pages that follow. Thank you for your commitment to the success of South Carolina’s children.

Sincerely,



Susan T. Shi
Chair, Board of Directors
Institute for Child Success

As a nonpartisan, private research and policy organization, the Institute for Child Success is a relatively new type of organization for South Carolina. The visionaries creating ICS recognized that a new and innovative approach was needed to confront the ongoing failure of South Carolina’s early childhood system to promote the education, health, and safety of young children.

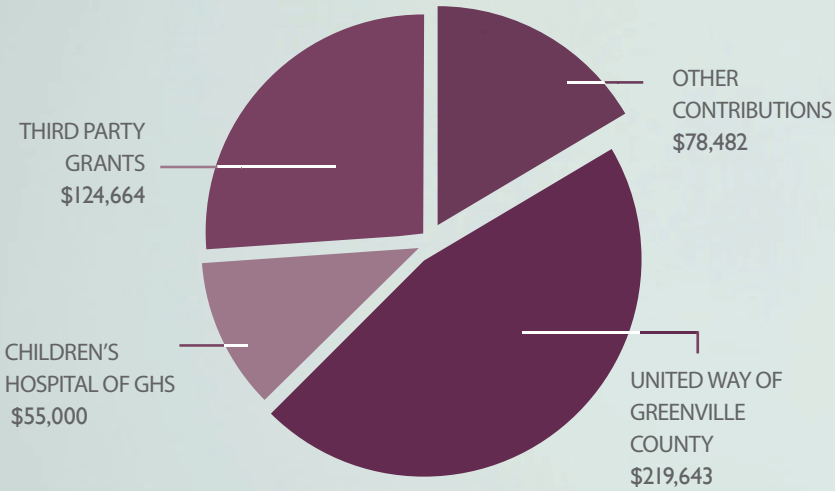
I am pleased to report that we are fulfilling the vision of the ICS founders. Working together with many of you, we are establishing an ethos among business, political, and community leaders that both recognizes and acts upon the understanding that our *future* prosperity is tied to what we do *today* to promote the wellbeing of our state’s youngest citizens.

Thank you for your ongoing partnership and we look forward to working with you in 2013.

Cordially,



Jamie Moon
President
Institute for Child Success

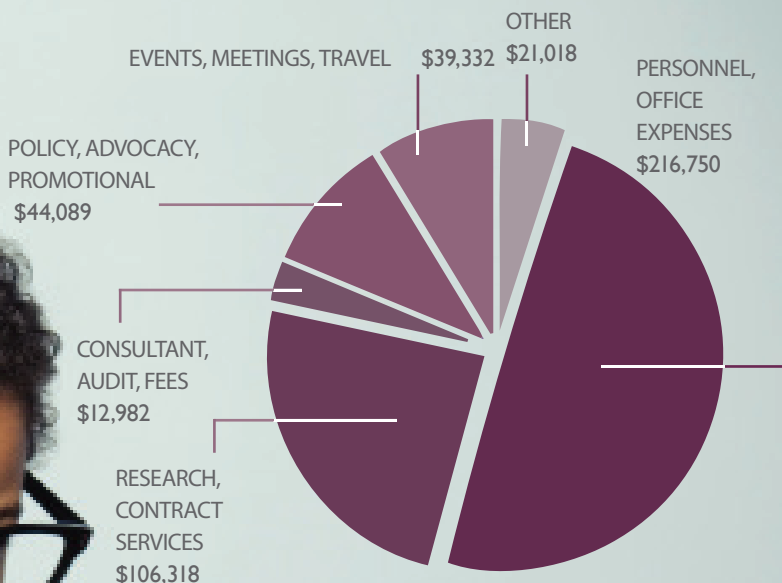
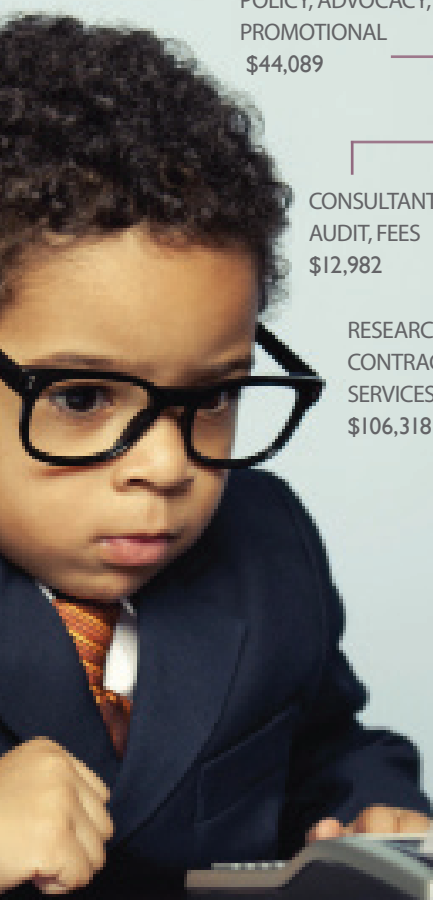


REVENUES

TOTAL: \$477,789

*2012 Financials Unaudited





EXPENSES

TOTAL: \$440,489

*2012 Financials Unaudited



ICS research identifies effective practices in early childhood health, education, policy, and financing and examines methods to implement best practices and identify promising practices.

5

Studies and analysis were completed this year supporting the ICS research pillar. These include:

Publishing *Investing in Early Childhood: The Path to a More Prosperous South Carolina*—a comprehensive ICS study making the business case for smart investments in early childhood as a means for promoting economic prosperity, improving workforce development, and reducing public expenditures for remediation programs.

Partnering with Dr. Steven Mann of the Moore School of Business at the University of South Carolina to design a study to determine the feasibility of using Social Impact Bonds (SIBs) as a financial instrument for scaling and sustaining high-quality interventions for young children.

Completing an Ideal Systems/Ready Communities Gap Analysis examining seven underserved neighborhoods in Greenville County with the Clemson University Eugene T. Moore School of Education.

Launching a feasibility study led by New York University's Megan Golden to establish the viability of using a Social Impact Bond for scaling and sustaining the Nurse-Family Partnership home visiting intervention with The Duke Endowment and the South Carolina Department of Health and Human Services.

With the University of North Carolina at Charlotte, finalizing a comprehensive logic model and evaluation plan for ICS, focusing on both the proximal and distal outcomes the Institute seeks to achieve.



ICS policy and advocacy initiatives build consensus, support, and funding for early childhood services, interventions, policies, and legislation aimed at improving early childhood outcomes.

1000s 600

Of South Carolinians heard the message that Kids Drive Our Future.

This comprehensive statewide business advocacy campaign, developed by ICS with support from the United Way Association of South Carolina and the Mary Black Foundation, targeted corporate leaders with the message of smart early childhood investment.

Civic and corporate leaders attended one of 8 business leader summits

on early childhood investment in cities and towns throughout South Carolina. These summits were facilitated by ICS with support from the Pew Center on the States, Ready Nation, area United Way organizations, and local chambers of commerce.

200 56

Attended the first ever South Carolina Economic Forum on Early Childhood Investment

hosted by ICS and held in Columbia in February 2013. These 200 leaders represented corporations, lawmakers, government agencies, universities, hospitals, and the social sector. Participants were issued a ‘call to action’ offering concrete measures for building a stronger early childhood system in South Carolina and asking for their support of ICS legislative priorities.

21 Senators and 35 Representatives co-sponsored ICS

developed reform legislation introduced to the South Carolina General Assembly for consideration during deliberations surrounding the reauthorization of South Carolina First Steps. The proposed reforms include measures to advance a statewide definition of “school readiness” and to promote proliferation of evidence-based early childhood interventions.



Integration

ICS integration efforts increase the knowledge base among partners and promote collaboration and alignment so that best practices and research-based approaches are implemented across sectors and disciplines.

7

Thought-Leader Assemblies were hosted by ICS

throughout the state, with partners such as the Riley Institute at Furman University, Help Me Grow South Carolina, and Nurse-Family Partnership. These assemblies bring national and regional experts to South Carolina to share their expertise on issues impacting healthy early childhood development, systems change, and the implementation of best practices.

1000s

Of families will benefit from the launch of *Kids Drive Greenville*

A collaboration of ICS, Greenville First Steps, and the United Way of Greenville County. This educational web portal connects Greenville County families, educators, health care providers and business leaders to resources that help them find, deliver, and invest in quality care and education.

26

Concrete strategies for enhancing South Carolina's early childhood environment

were offered to hundreds of business leaders across the state through the *ICS Toolkit for Employers*. The toolkit offers the business sector resources and ideas for supporting affordable child care, developing child-friendly policies, increasing access to quality child care, and promoting purchased-space and discount child care programs.

51

Regional leaders

drawn from government, the philanthropic community, early childhood interventions, and the business community, were convened by ICS to form the South Carolina Social Impact Finance Working Group. This group is developing a knowledge base around innovative financing arrangements for programs that produce social benefits and cost savings. The group is considering the potential of social impact financing to improve outcomes for children on a large scale.

824

Nonprofit, government agency, early childhood, business, academic, and policy professionals

are informed of trends, research, and policies impacting healthy early childhood development through the monthly ICS e-newsletter and *News and Tools Digest*.

The Future 

2013

Moving Forward

In addition to its ongoing research and advocacy work, major ICS objectives for the upcoming year include:

POLICY AND ADVOCACY

Facilitating passage of the School Readiness/First Steps reform legislation drafted by ICS and introduced in the South Carolina Senate and House in January 2013.

Seeking passage of legislation to update the “Infants and Toddlers with Disabilities Act” to comply with current Federal law under the Individuals with Disabilities Education Act .

Hosting additional regional business leader summits on early childhood investment to build further support for smart early childhood investment in South Carolina.

INTEGRATION



The Future

Launching the first early childhood Social Impact Bond pilot in the United States, with the aim of scaling and sustaining the Nurse-Family Partnership home visiting program.

Initiating the ICS Fellowship Program, a yearlong program seeking to develop the next generation of South Carolina's early childhood leaders by providing participants with tools for stimulating more effective, creative, and transformative work in the state's early childhood sector and promoting a more effective system for the success of every child.

Continuing the work of the Social Impact Finance Working Group to prepare South Carolina's leaders for the implementation of an early childhood Social Impact Bond pilot and to promote ongoing dialogue focused on innovative and new techniques for financing and sustaining evidence-based early childhood interventions.

RESEARCH

Hosting the first South Carolina Early Childhood Research Symposium to serve as a forum for the exchange of ideas among early childhood researchers representing the health, education, safety, policy, and economic sectors. The symposium will showcase early childhood research being undertaken by universities, hospitals, and other organizations across South Carolina.

With the Center for Leadership in Law and Education at Clemson University, collaborating to produce a study comparing early childhood policies across states and recommending the most effective policies for consideration by South Carolina lawmakers.

Publishing a comprehensive issue brief on 4K in South Carolina to help frame and inform ongoing discussions surrounding efforts to strengthen and expand publicly-funded 4K in our state.

Working with research partners at the Clemson University Eugene T. Moore School of Education, completing an early childhood ideal system assessment and gap analysis of Barnwell and other rural counties..

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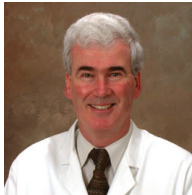
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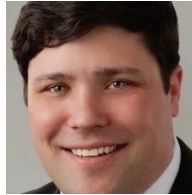


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